EVALUATION 101

Data-Informed Cultures

EVALCORP
Measuring What Matters℠

AGENDA

INTRODUCTIONS AND ICEBREAKER

TRAINING GOALS

DATA-INFORMED CULTURES

TRAINING SURVEY

INTRODUCTIONS AND ICE BREAKER

- Please tell us...

  - Your name

  - Your role at the organization

  - Your favorite part about your organization

BACKGROUND AND TRAINING GOALS

"IF YOU CAN'T MEASURE IT, YOU CAN'T IMPROVE IT."

Peter Drucker

WHAT WILL WE DO TOGETHER?

All Staff
Evaluation Training Series

ORGANIZATION

Infrastructure
Development

Advanced
Workshops

EVALUATION 101 TRAINING SERIES

Develop organization-wide knowledge of evaluation and its role

Introduce evaluation concepts and discuss how they can benefit your visitors, staff, and the community

EVALUATION 101 TRAINING SERIES

1	Data-Informed Cultures
2	Planning for Evaluation
3	Gathering Data & Data Management
4	Using Data to Enhance Programming

1. Understand what a data-informed culture is and its benefits

2. Discuss your current data culture and your hopes for the future

DATA INFORMED CULTURES

WHAT IS DATA?

- Data = Information

- Need multiple types of data to truly understand a program or organization

- Evaluation uses data that's been collected and analyzed in a systematic way

DISCUSSION

- What types of data or information is collected at your organization?

- How do you use the data or information at your organization?

  - How has information been used to know that things are working well or to adjust what's not working well?
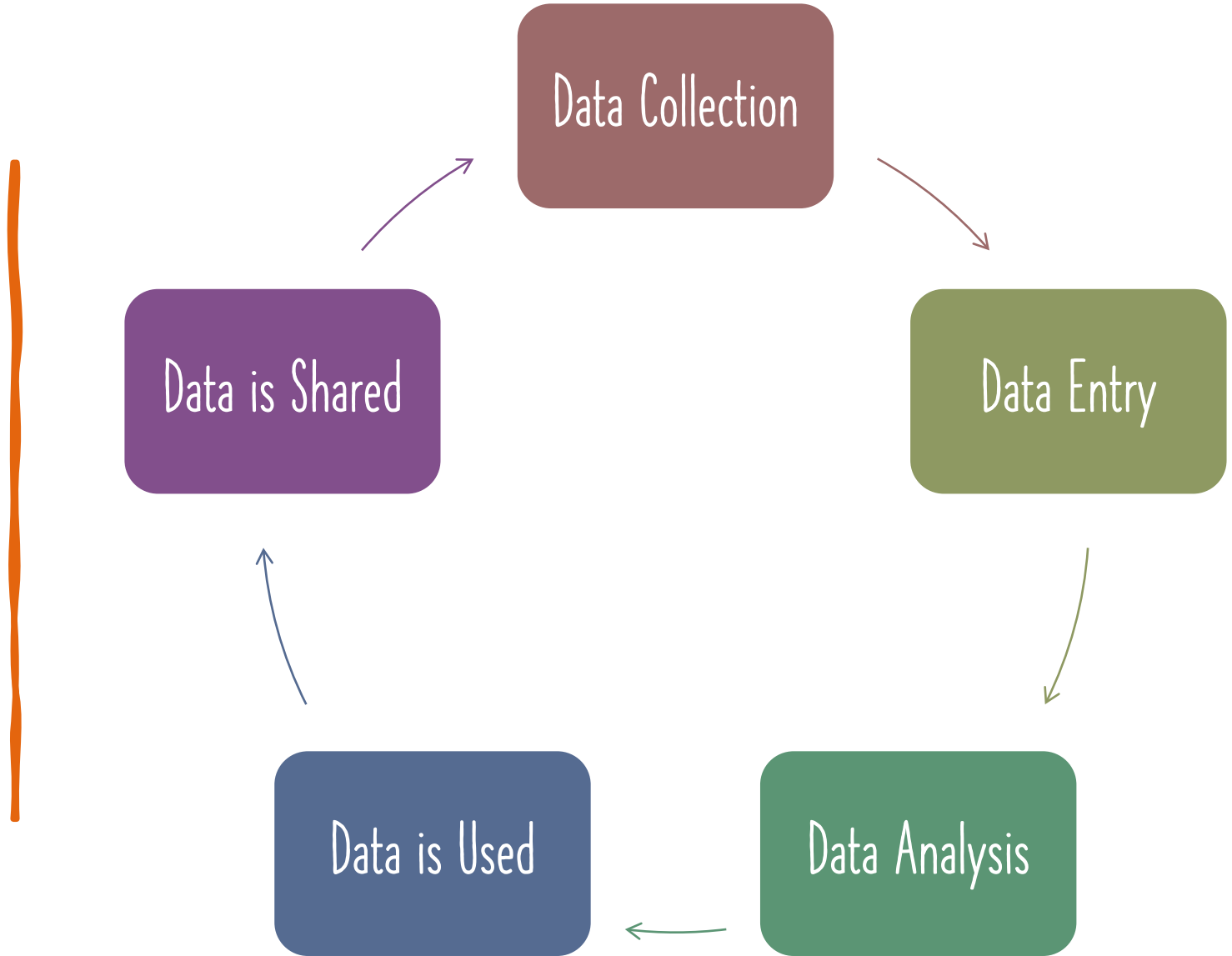
WHAT IS A DATA-INFORMED CULTURE?

Recognize the value of data

Decisions are made using data

Multiple types of data are valued

Data feedback loops are used

WHAT IS A DATA FEEDBACK LOOP?

Data Collection

Data Entry

Data Analysis

Data is Used

Data is Shared

DISCUSSION

- Which parts of the data feedback loop are used at your organization?

- How can your organization benefit from having a data-informed culture?

BENEFITS OF DATA-INFORMED CULTURES

Accountability

- Can make stronger arguments to support decisions

Continuous Improvement

- Data are used to pinpoint what's working well (and expand on it)
- Data are used to adjust what's not working well

Community Voice

- Sharing findings with community helps to ensure that programs are relevant and meaningful to people being served

Sustainability

- Data can be used to demonstrate program success and attract additional/new sources of funding

CLOSING THOUGHTS

- Data-informed cultures help make programs and organizations stronger.

- Everyone on the team has something to offer to enhance the organizational culture.

- We're excited to work with your team!

EVALUATION 101: DATA-INFORMED CULTURES

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